

TRUPER is a world-leading supplier of high-quality hand tools and hardware products for the construction and home improvement industry.

Discover more:



TRUPER®

At a glance.



Forging a legacy

TRUPER® is a world-leading supplier of high-quality hand tools and hardware products for the construction and home improvement industry.

15,000+
PRODUCTS

With a global reach spanning more than 65 countries, we proudly manufacture and source over 15,000 products across a wide range of categories, including garden tools, power tools, plumbing, electrical, construction and automotive supplies.

65+
COUNTRIES

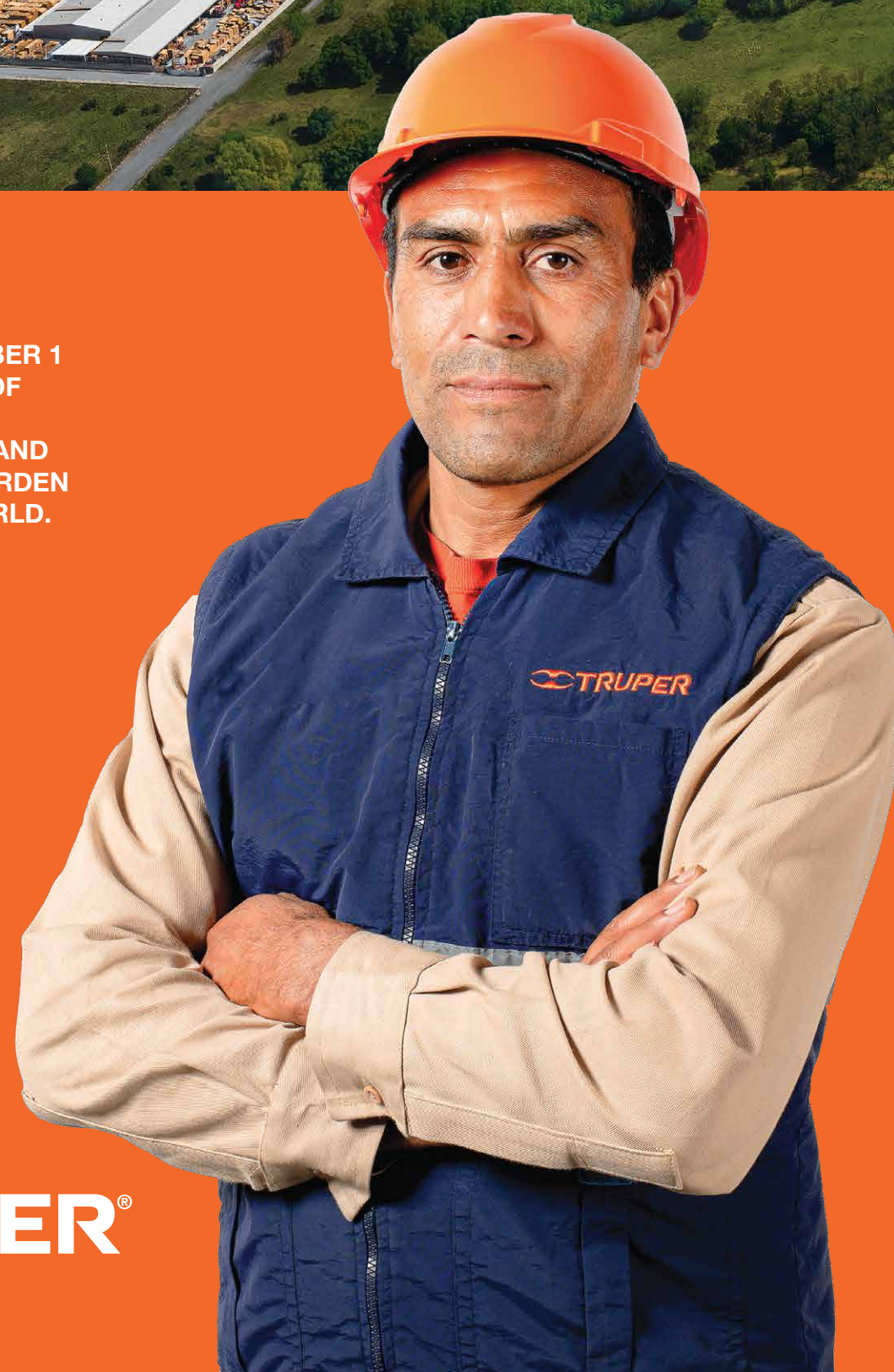
For over 60 years, we have been regarded as a partner of choice in the hardware industry. Our world-class product quality, rapid fulfillment times, high fill rates and broad distribution network ensures we deliver the best products on time, every time.

Over 60 years of leadership.



WE ARE THE NUMBER 1
MANUFACTURER OF
STRIKING TOOLS,
WHEELBARROWS AND
LONG-HANDLE GARDEN
TOOLS IN THE WORLD.

TRUPER®



World-class manufacturing and global sourcing facility

We have over 15,000 dedicated employees working at our 1.2 million m² world-class industrial complex located near Mexico City.



90% of the hand tools
exported by Mexico
are made by TRUPER

145,000 m² Total surface area of our
finished product warehouse.

We have established an integrated system from production and sourcing to distribution, allowing us to provide high-quality products at competitive prices.

TRUPER is the leading exporter, importer and manufacturer of Home Improvement Products in Mexico and Latin America.

We supply over 25,000 hardware stores through a network of 1,250 full-time sales agents and 14 distribution centers across Mexico. This ensures unsurpassed reorder frequency, high fill rates and speed to market.

As the leading market share holder in Latin America, we've established long-term alliances with 70 affiliated distributors across the region. These partnerships allow us to share and apply the best practices we've learned over our 60 years of operation.

TRUPER®

#1

MARKET

LEADER

IN LATIN

AMERICA



TRUPER®

Your global hardware partner

Thanks to our numerous partnerships, our brand portfolio continues to grow with our global footprint in 65 countries.

With 25,000 associates worldwide, we have dedicated teams throughout the world to support our global partners. We have extensive experience doing business in all these countries and hold certifications that meet all international standards for supply chain and sourcing.

98%
WORLD WIDE
FILL RATE

150+
ASSOCIATES WORKING IN
CHINA TO ENSURE
SEAMLESS TRANSACTIONS
WITH OUR ASIAN SUPPLIERS
AND CUSTOMERS

GLOBAL PRESENCE

25,000 ASSOCIATES
WORLDWIDE

65+ COUNTRY
FOOTPRINT



TRUPER®

Expansive brand portfolio

Our USA Lawn & Garden Division features products proudly manufactured under the TRUPER name, as well as under a selection of esteemed private-label brands. Predominantly produced in Mexico, each item confidently upholds the superior quality and value that customers worldwide have come to expect from TRUPER.



ORGILL

MENARDS®



Brands that we manufacture:



JOHN DEERE



ACE

CRAFTSMAN®



KOBALT



All third-party trademarks (including logo's and icon's) referenced by TRUPER remain the sole property of their perspective owners.

We are committed to excellence



At TRUPER, our legacy is firmly rooted in delivering exceptional quality and earning the trust of our clients.

To support a diverse array of 15,000 products, we have built a World Class Global Sourcing Laboratory at our Jilotepec, Mexico facility that spans more than 9000m². Our dedicated team of over 600 quality control engineers ensures the reliability of our offerings, conducting more than 2.5 million tests annually on finished goods and raw materials alike. Every product that bears the TRUPER name adheres to stringent protocols, consistently meeting high-quality benchmarks through rigorous lifetime and durability testing.

More than anything, customer satisfaction and delivering value drive our endeavors.



600+

DEDICATED QUALITY
SPECIALISTS ENSURING
SUSTAINED QUALITY
IMPROVEMENT

9,000 m²

TOTAL AREA OF
OUR ADVANCED
QUALITY CENTER

2,500,000+

TESTS PER YEAR
PERFORMED BY OUR
TECHNICIANS

Leading with our values

Since 1962, the TRUPER name has become synonymous with our core values: integrity, reliability, respect and trust. Our goal is to create trusting, long-term relationships with our employees & business partners in order to support our mutual growth and development—including the health of the communities we support.

Integrity

*We are committed to honesty,
openness, and accountability*

Respect

*We treat everyone with fairness,
dignity, and empathy*

Reliability

*We always deliver on our promises
and exceed expectations*

Professionalism

*We maintain the highest ethical and
operational standards*

Our People

At TRUPER, our team members are not merely employees but the foundation upon which our company is constructed. We support their personal and professional ambitions, providing continuing-education programs, immersive on-the-job training, and career-development initiatives.



Our Partners

Similarly, our commitment to our partners is reflected across all aspects of our business. Whether you're a TRUPER supplier or client, you can trust us to continuously work towards improving and bringing added value to our partnership.



Our Community

Our values aren't just exclusive to our associates and partners. TRUPER gives back to its Jilotepec community by providing world-class recreation facilities and education programs to families throughout the region.